

## TRISTAR HOTEL GROUP EARNS 4-DIAMOND RATING Phoenix, Arizona

### **Radisson Resort operated by Tristar Hotel Group earns Third AAA Four Diamond Rating** *-- Puts hotel on a par with world-class resorts.*

The Radisson Fort McDowell Resort, operated by Tristar Hotel Group, has earned another coveted award. AAA Arizona presented Tristar Hotel Group and the Owners' of the 247-room Radisson Resort and Conference Center with a Four Diamond Rating at a special ceremony on Nov. 2 at the Westin Kierland Hotel in Phoenix. The Radisson received its third consecutive 4-Diamond rating since opening in December of 2005. "This continues to put us in the elite level of properties in Phoenix, Tucson, Scottsdale and Sedona with four-diamond ratings," says Greg Carrish, Tristar's General Manager of the Property.

Indeed, the Radisson Resort shares its four-diamond rating with fewer than 30 other properties in the state of Arizona, and joins just four other Radisson hotels in the United States who have earned the prestigious award. This rating confirms that the Radisson Fort McDowell Resort and Conference Center is in the same stellar class as the Arizona Biltmore Resort & Spa, The Ritz-Carlton, Hyatt Regency Scottsdale, Westin Kierland Resort & Spa, JW Marriott Starr Pass Resort & Spa, just to name a few. AAA awards its four-diamond rating to properties that "include an extensive array of amenities combined with a high degree of hospitality, service, and attention to detail".

This isn't the hotel's first accolade. In March, the Radisson Fort McDowell Resort and Conference Center received its third President Award (three years in a row) and was the only Hotel to win the White Glove Award two years in a row from Carlson Hotels.

**Tristar Hotel Group** is very excited about earning this award. "It is our belief that the best-trained employees, given an exceptional product, will generate tremendous customer experiences" says Ken Edwards, Principal of Tristar Hotel Group. "We believe our strength lies in our employees and this award exemplifies that is certainly the case".

Greg Carrish also notes that, in addition to the brisk conference traffic, more individual travelers, including couples and families, are discovering the Radisson's amenities: "More people are coming for the real Arizona resort experience."

**Tristar Hotel Group**

9500 E. Ironwood Square Dr. Suite #118 Scottsdale, AZ 85258 (602) 453-9901 [www.tristarhotels.com](http://www.tristarhotels.com)



**Fort McDowell Yavapai Nation Council Member Owen Doka and Fort McDowell Yavapai Nation President Raphael Bear [holding award, in center] with Ken Edwards, Rick Tomljenovic, principals of Tristar Hotel Group, along with the members of the Radisson management team celebrate the Radisson Fort McDowell's Resort and Conference Center Four Diamond Award from AAA.**

**About Tristar Hotel Group:** Tristar currently operates *22 hotels across the United States*, with four additional hotels in development, managed brands by *Hilton Corporation, Intercontinental Hotel Group, Carlson Hospitality, Best Western, Choice Hotels, and USFSI and Cendant*. Tristar has an extensive background in managing Hiltons, Radisson Resorts, Holiday Inns, Hampton Inn & Suites, Crowne Plazas and Independent hotels. Tristar Hotel Group is both an Owner and a Hotel Operator. We understand the concept of increasing the valuation of a Hotel by developing sales, which creates Net Operating Income. Our company is a Sales & Marketing Hotel Management Company that has strengths in cost controls and employee development, in conjunction with the concentration of a direct sales effort; we train our employees to assure that new and old business continues to repeat month after month. It is our experience and our dedication to the Hotel Industry that breeds success at all of our Hotels.

**For more information please contact Tristar Hotel Group at (602) 453-9901**

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